

Nasha Mukht Bharat Abhiyaan

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Nasha Mukht Bharat Abhiyaan Latest News

The Ministry of Social Justice & Empowerment set to launch the upgraded Nasha Mukht Bharat Abhiyaan (NMBA) App 2.0 to strengthen the monitoring under the framework of the National Action Plan for Drug Demand Reduction (NAPDDR).

About Nasha Mukht Bharat Abhiyaan

- It was launched on 15th August 2020 by the **Ministry of Social Justice & Empowerment**.
- It was initially launched in 272 identified most vulnerable districts and now it has been extended to all districts of **the country with effect from 15th August 2023**.
- **Objective:** It intends to reach out to the masses and spread awareness about substance abuse through various activities like:
 - **Awareness** generation programmes
 - Focus on higher educational Institution, university campuses and schools
 - Reaching out into the Community and identifying dependent population,

- Focus on counselling & treatment facilities in hospitals & rehabilitation centres
- Capacity building programmes for service providers
- **Target group:** Special emphasis is laid on the participation of stakeholders such as **women, children, educational institutions, civil society organizations** etc. who may be directly or indirectly affected by substance use

Key Features of NMBA App 2.0

- It is **now accessible to citizens** with features of undertaking **e-Pledge, access to IEC material**, helpline support and **deaddiction centre details**.
- **Dedicated Access for Grant-in-Aid Institutions (GIAs):** GIAs will now be onboarded onto the platform with **role-based access**, enabling real-time reporting and monitoring of activities at the deaddiction facilities.
- **Real time status of Anudan (Grant) for GIA institutions:** It incorporates Anudan status of all GIAs accessible to DoSJE, States / UTs and GIAs,
- **Nearest De-addiction Centre:** It Allows users to identify **the nearest de-addiction centre**, enabling quicker referral and improved access to treatment services.

Source: **PIB**

Source: <https://vajiramandravi.com/current-affairs/nasha-mukt-bharat-abhiyaan/>

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