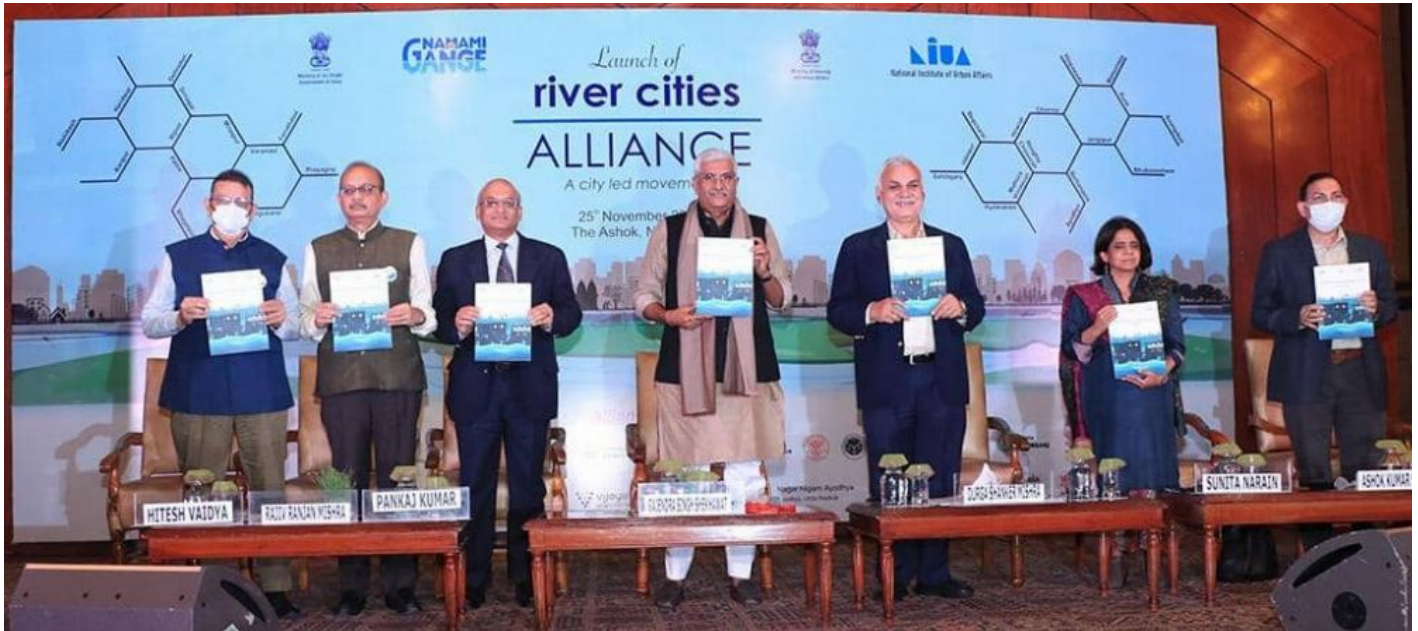


River Cities Alliance

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About River Cities Alliance:

- The River Cities Alliance (RCA) has been launched with the objective to provide the member cities with a platform to discuss and exchange information on aspects that are vital for sustainable management of urban rivers, sharing best practices and supporting innovation.
- The alliance has been launched initially with 30 cities namely Dehradun, Rishikesh, Haridwar, Srinagar, Varanasi, Kanpur, Prayagraj, Farrukhabad, Mirzapur, Mathura, Bijnor, Ayodhya, Patna, Bhagalpur, Begusarai, Munger, Sahibganj, Rajmahal, Howrah, Jangipur, Hugli-Chinsurah, Behrampore, Maheshtala, Aurangabad, Chennai, Bhubaneswar, Hyderabad, Pune, Udaipur and Vijaywada.
- The Alliance is open to all river cities of India. Any river city can join the Alliance at any time.
- State Governments are implementing Action Plans for restoration of water quality of the identified polluted river stretches.
- The implementation is being monitored regularly at State level by Chief Secretary of the respective State/UT and at Central level by the Central Monitoring Committee under the Chairmanship of Secretary, Ministry of Jal Shakti.

Q1) What is sustainable management with example?

Sustainable management can be applied to all aspects of our lives. For example, the practices of a business should be sustainable if they wish to stay in businesses, because if the business is unsustainable, then by the definition of sustainability they will cease to be able to be in competition.

Source: [National Mission For Clean Ganga Organizes River-Cities Alliance Global Seminar](#)

Source: <https://vajiramandravi.com/current-affairs/river-cities-alliance/>

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