

Oilseeds Kisaan Mitra

June 12, 2026 • vajiramandravi.com



The image is a promotional graphic for the 'Oilseeds Kisaan Mitra' WhatsApp service. At the top left is the Vajiram & Ravi logo, featuring a stylized orange and red flame-like shape with the text 'VAJIRAM & RAVI' and 'Institute for IAS Examination' below it. The main title 'Oilseeds Kisaan Mitra' is written in large, bold, green letters on the right side. On the left, there is a smaller graphic showing a farmer in a white turban and orange shirt holding a smartphone. Below this, text reads: 'Have questions about Oilseed crops? Just ask on WhatsApp!'. Further down, it says 'Available 24x7', 'Answers in your own language', 'Guidance on Cultivation of Oilseeds', 'Trusted Scientific Knowledge', and 'Get Instant Answers & Advisory'. A QR code is displayed, with the instruction 'Save this number as "Kisaan Mitra"'. Below the QR code, the WhatsApp number is given: 'WhatsApp Now: +91 4024598180'. At the bottom, it mentions 'An Initiative of ICAR-Indian Institute of Oilseeds Research, Hyderabad' and lists knowledge partners: 'ICAR-NSRRI, DBMR, PC-Unit (Sesame & Niger) & AICRP'. The tagline at the very bottom is 'Bringing smart farming information directly to every farmer's phone'.

Oilseeds Kisaan Mitra Latest News

Recently, the Indian Council of Agricultural Research (ICAR) has launched 'Oilseeds Kisaan Mitra'.

About Oilseeds Kisaan Mitra

- It is a **WhatsApp-based artificial intelligence-powered advisory service**.
- It is developed by the **ICAR-Indian Institute of Oilseeds Research (ICAR-IIOR), Hyderabad**.
- It aimed at **strengthening oilseed (groundnut, mustard, sesame, sunflower, soybean, niger, and other oilseed crops) cultivation** and improving farmers' access to scientific guidance.

Features of Oilseeds Kisaan Mitra

- It provides round-the-clock, research-based support **to oilseed farmers in multiple Indian languages**.
- The **AI-powered chatbot responds** instantly with research-based guidance on variety selection, crop management, pest and disease control, irrigation, and post-harvest practices, 24 hours a day, 7 days a week, free of cost.

Working of Oilseeds Kisaan Mitra

- It uses **advanced AI and a robust knowledge base** developed from the collective scientific expertise of multiple ICAR institutes.
- It understands **questions typed or sent in regional languages** and provides precise, crop-specific answers.
- Farmers need no special app or internet browser; the familiar WhatsApp interface is all that is needed.
- The **chatbot covers the entire crop cycle including variety selection, agronomic practices**, pest and disease management, irrigation scheduling, and post-harvest guidance and seed availability.
- The knowledge base has been built collaboratively with **ICAR-National Soybean Research Institute, Indore (ICAR-NSRI)**, **ICAR-Indian Institute of Groundnut Research, Junagadh (ICAR-IIGR)**, **ICAR-Indian Institute of Rapeseed and Mustard Research, Bharatpur (ICAR-IIRMR)** and PC-Unit (Sesame & Niger).

Source: PIB

Source: <https://vajiramandravi.com/current-affairs/oilseeds-kisaan-mitra/>

© Vajiram & Ravi. For personal use only.