

Banganapalle Mango

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Banganapalle Mango Latest News

Recently, the Agricultural and Processed Food Products Export Development Authority (**APEDA**), under the Ministry of Commerce and Industry, has facilitated the first commercial sea shipment of premium Banganapalle mangoes from India to Singapore.

About Banganapalle Mango

- It is one of the most popular **mango varieties** cultivated in the **town of Banganapalle** in **Andhra Pradesh, India**.
- It is also known as Beneshan, Baneshan, Benishan, Chappatai and Safeda.
- It is known for its **golden-yellow colour**, fibreless pulp, **rich sweetness and pleasant aroma**. The variety enjoys strong demand in international markets and offers significant scope for expanding India's mango exports.
- It received a **Geographical Indication (GI) tag** in **2017**.

Key Facts about Geographical Indication (GI) Tag

- It is a sign **used on products** that have a specific geographical origin and possess qualities or a reputation that are due to that origin.
- This is typically used for **agricultural products, foodstuffs, wine and spirit drinks, handicrafts and industrial products**.
- The **Geographical Indications of Goods (Registration and Protection) Act, 1999** seeks to provide for the registration and better protection of geographical indications relating to goods in India.
- This **GI tag is valid for 10 years** following which it can be renewed.

Source: **PIB**

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