

Kisan Sarathi Platform

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Kisan Sarathi Platform Latest News

Kisan Sarathi platform represents a significant step in the digital transformation of India's agricultural extension system which is providing information about 610 schemes to farmers.

About Kisan Sarathi Platform

- It is India's largest **integrated digital agro-advisory platform** launched in July 2021.
- It provides timely, authentic, and **multilingual advisories to farmers**. Farmers also get access to schemes, weather updates, and expert consultations.
- It is a joint initiative of the **Ministry of Electronics & Information Technology** and the **Ministry of Agriculture and Farmers Welfare**.
- The **Indian Agricultural Statistics Research** Institute and the **Digital India Corporation** implement the platform.
- The platform uses the **Interactive Information Dissemination System (IIDS)**.

- IIDS enables **two-way communication between farmers and experts**. It supports lab-to-land transfer of agricultural knowledge.
- It connects farmers with: Krishi Vigyan Kendras (KVKs), ICAR institutes and agricultural universities

Features of Kisan Sarathi Platform

- It provides personalized advisory based on farm and farmer profile
- It offers live interaction in **13 regional languages with domain experts**.
- It provides access to the farmer's knowledge database.
- It connects farmers **directly with agricultural experts**.
- Farmers can get **region-specific, real-time advisories** on weather updates, market prices, and more.
- It helps **farmers discover government schemes** suitable to their specific needs. They can also gain information on the status of various government schemes,
- It covers **both state/UT schemes** and union government schemes.
- It provides advisories for all **major cereals, pulses, oilseeds, horticulture crops**, plantation crops, and fodder crops and also for the livestock, poultry, fisheries, and allied sectors.
- Farmers can **raise queries to KVK experts** and receive advice in their local languages.
- Farmers can **easily access the mandi prices** and district-wise market rates for major crops. They can also view the market trends for selected crops.

Source: **PIB**

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