

Start-Up Village Entrepreneurship Programme

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Start-Up Village Entrepreneurship Programme Latest News

The Start-up Village Entrepreneurship Programme supports non-farm enterprises through training and financing and by June 2026 it had supported 4.32 lakh rural enterprises across the country.

About Start-Up Village Entrepreneurship Programme

- It was **launched in 2016**,
- It is a sub-scheme of the **Deendayal Antyodaya Yojana** – National Rural Livelihoods Mission (DAY-NRLM).
- **Objective:** To implement the Government's efforts to stimulate economic growth and reduce poverty and unemployment in the villages by helping start and support rural enterprises.

Features of Start-Up Village Entrepreneurship Programme

- The programme **supports Self Help Groups (SHGs)** and their family members in establishing small **enterprises in the non-farm sector**.

- It provides **financial assistance, institutional support**, business management training, soft skill development, and business development services.
- SVEP also facilitates access to **banking linkages** and convergence with government schemes.
- A key feature of SVEP has been **community-based decision-making** for funding and supporting enterprises locally.
- It has adopted an **all-inclusive approach**, with a strong focus on supporting **women, marginalized communities**, and individuals with limited educational attainment.
- **Implemented By:** SVEP is implemented through the **State Rural Livelihoods Missions (SRLMs)**.
 - At the block level, **Block Resource Centres-Enterprise Promotion (BRC-EPs)** coordinate programme implementation.
 - **Trained Community Resource Persons-Enterprise Promotion (CRP-EPs)** provide technical assistance to the Block Resource Centres on enterprise promotion.

Source: PIB

Source: <https://vajiramandravi.com/current-affairs/start-up-village-entrepreneurship-programme/>

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