

Har Ghar Tiranga Campaign 2026, Theme, History, Flag Code

August 8, 2026 • vajiramandravi.com



The **Har Ghar Tiranga Campaign 2026** is a nationwide initiative by the Government of India that encourages citizens to proudly hoist the **Indian National Flag (Tiranga)** at their homes, workplaces, and institutions. The fifth edition of the campaign will be observed from **9 August to 17 August 2026** as part of the Independence Day celebrations. Dedicated to the **Spirit of Vande Mataram**, it aims to strengthen patriotism, national unity, and citizens' emotional connection with the Tiranga.

What is Har Ghar Tiranga Campaign 2026?

The **Har Ghar Tiranga Campaign 2026** is a nationwide initiative by the Government of India that encourages citizens to proudly hoist the **Indian National Flag (Tiranga)** at their homes, workplaces, and institutions from **9 August to 17 August 2026**. The campaign is being organized as part of the celebrations of **India's 80th Independence Day**, which will be observed on **15 August 2026**. Dedicated to the **"Spirit of Vande Mataram,"** the initiative aims to strengthen patriotism, national unity, and citizens' emotional connection with the Tiranga while promoting active participation in nation-building.

Har Ghar Tiranga Campaign 2026 Theme

The **theme of Har Ghar Tiranga Campaign 2026** is “**Spirit of Vande Mataram.**” The campaign celebrates India’s **unity, patriotism, and national pride** by encouraging every citizen to proudly hoist the **National Flag**. It also pays tribute to the nation’s freedom struggle and inspires people to reaffirm their commitment to the values of unity, sovereignty, and nation-building through active public participation.

History of Har Ghar Tiranga Campaign

The **Har Ghar Tiranga Campaign** was launched by the Government of India in **2022** under the **Azadi Ka Amrit Mahotsav** initiative to strengthen citizens’ emotional connection with the Indian National Flag and encourage mass participation in celebrating Independence Day.

- **Har Ghar Tiranga Campaign was launched in 2022** as part of the **Azadi Ka Amrit Mahotsav**, commemorating **75 years of India’s Independence**.
- Introduced to encourage every citizen to **bring the Tiranga home** and proudly hoist it during Independence Day celebrations.
- Aimed to transform the National Flag from a symbol seen mainly at official institutions into a **personal symbol of patriotism** for every household.
- The campaign seeks to promote awareness about the **history, significance, and proper display** of the **Indian National Flag**.
- It is coordinated by the **Ministry of Culture**, Government of India, which serves as the nodal ministry.
- The initiative has witnessed **millions of participants** across villages, towns, and cities through flag-hoisting drives and public events.
- Citizens actively participate by **uploading selfies with the Tiranga** on the official campaign portal and becoming **Har Ghar Tiranga Ambassadors**.
- Educational institutions, government offices, public sector organizations, and community groups organize awareness programmes, rallies, and cultural events during the campaign.
- Since its launch, **Har Ghar Tiranga** has evolved into an **annual nationwide movement**, reinforcing patriotism, national unity, and citizens’ commitment to nation-building.

Har Ghar Tiranga Campaign 2026 Objectives

The **Har Ghar Tiranga Campaign 2026** aims to strengthen every citizen’s emotional connection with the **Indian National Flag**, promote patriotism, and encourage active public participation in celebrating India’s independence.

- Encourage every household to proudly hoist the **Tiranga** during the campaign period.
- Foster a deeper sense of **patriotism and national pride** among citizens.
- Strengthen the emotional bond between people and the **Indian National Flag**.
- Promote awareness about the **history, significance, and symbolism** of the Tiranga.
- Educate citizens about the **Flag Code of India** and the proper display of the National Flag.
- Honor the sacrifices and contributions of **India’s freedom fighters**.
- Encourage **Jan Bhagidari (people’s participation)** in national celebrations.

- Promote the values of **unity, integrity, and social harmony** across the country.
- Inspire young people to actively contribute to **nation-building**.
- Reinforce respect for **constitutional values and democratic ideals**.
- Encourage schools, colleges, government offices, and organizations to organize patriotic activities.
- Celebrate India's cultural diversity under the shared identity of the **National Flag**.

Who Organizes Har Ghar Tiranga Campaign?

The **Har Ghar Tiranga Campaign** is organized by the **Ministry of Culture, Government of India**, which serves as the nodal ministry for its nationwide implementation. The campaign is conducted in collaboration with **state governments**, educational institutions, government departments, local bodies, and various public organizations.

Flag Code Guidelines for Har Ghar Tiranga Campaign 2026

The **Indian National Flag (Tiranga)** is the foremost **symbol of India's** sovereignty, unity, and national pride. It reflects the sacrifices of countless freedom fighters, the values of the Constitution, and the aspirations of every Indian citizen. To preserve its dignity and honor, the display and use of the National Flag are governed by the **Prevention of Insults to National Honour Act, 1971** and the **Flag Code of India, 2002**, along with its subsequent amendments.

- **National Flag Material:** Following the amendments to the **Flag Code of India, 2002** (December 2021), the National Flag may be made of **hand-spun, handwoven, or machine-made cotton, polyester, wool, silk, or khadi bunting**.
- **Who Can Hoist the Flag:** Every citizen, private organization, educational institution, and government body may hoist or display the National Flag on all days and occasions, provided it is done with dignity and respect.
- **Day and Night Display:** As per the **July 2022 amendment**, citizens are permitted to fly the National Flag **both during the day and at night**, provided it is displayed in a respectful manner.
- **Correct Dimensions:** The National Flag must always be **rectangular** in shape, with the **length-to-width ratio maintained at 3:2**.
- **Position of Honour:** Whenever displayed, the Tiranga should always occupy the **highest position of honor** and be clearly visible.
- **Damaged Flags:** A torn, faded, dirty, or damaged National Flag should never be hoisted or displayed.
- **No Simultaneous Hoisting:** The National Flag should **not be flown on the same flagpole with any other flag** at the same time.
- **Display on Vehicles:** The Tiranga may only be displayed on the vehicles of dignitaries authorized under the **Flag Code of India**, such as the **President, Vice-President, Prime Minister, Governors**, and other specified constitutional authorities.
- **No Flag Above the Tiranga:** No other flag, banner, or decorative bunting should be placed **above, higher than, or alongside the National Flag** in a manner that diminishes its dignity.
- **Respectful Handling:** The National Flag should never touch the ground, floor, or water, nor should it be used as clothing, table covers, drapery, packaging material, or decoration.
- **Proper Disposal:** When the National Flag becomes damaged or unfit for display, it should be disposed of respectfully, preferably by **private burning or another dignified method** in accordance with the Flag

Har Ghar Tiranga Campaign 2026 and Nation Building

The **Har Ghar Tiranga Campaign 2026** encourages every citizen to actively participate in strengthening the nation by proudly hoisting the **Indian National Flag**. It promotes patriotism, unity, and respect for the values enshrined in the Constitution. The campaign reminds people that nation-building is a shared responsibility and that every individual has a role in India's progress. By bringing the Tiranga into every home, the initiative reinforces the spirit of unity, civic responsibility, and national pride.

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Source: <https://vajiramandravi.com/current-affairs/har-ghar-tiranga-campaign-2026/>

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