

Poshan Tracker App

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Poshan Tracker App Latest News

Anganwadi workers struggles to register beneficiaries on Poshan Tracker app due to technical glitches and connectivity issues.

About Poshan Tracker App

- It is a mobile-based application rolled out by the **Ministry of Women and Child Development**, Government of India on 1st March **2021**.
- It was **developed by the National eGovernance Division**.
- It serves as a specialized digital **platform for Anganwadi Centers (AWCs), Anganwadi Workers (AWWs), and enrolled beneficiaries**, aiming to **enhance nutrition service delivery** and support the government's fight against malnutrition.
- The app provides mechanisms for **direct data capture, status tracking, and reporting**, making it a pivotal tool in the implementation of the **Poshan Abhiyaan initiative**.

- **Access** to Poshan Tracker is **limited to designated users**, including **government-authorized staff and registered beneficiaries**.
- It facilitates **real-time updates on nutrition indicators** covering children, pregnant women, and lactating mothers.
- **Anganwadi workers can record individual attendance, distribute supplements, and update health parameters** directly from the field.
- Government **authorities receive timely insights** into **resource usage, stock availability, and beneficiary outreach**, allowing for improved decision-making and prompt intervention.

What is the Poshan Abhiyaan Initiative?

- It is a **multi-ministerial initiative** launched by the Government of India in March **2018**.
- The focus of Abhiyaan is to lay **emphasis on the nutritional status of adolescent girls, pregnant women, lactating mothers, and children from 0-6 years of age**.
- The programme, through the use of **technology, convergence, and community involvement** with a targeted approach, strives to **reduce the level of stunting, undernutrition, anaemia, and low birth weight in children**, as also focus on **adolescent girls, pregnant women and lactating mothers**, thus **holistically addressing malnutrition**.

Poshan Abhiyaan Initiative Objectives

- **Prevent and reduce stunting in children (0- 6 years).**
- Prevent and **reduce undernutrition** (underweight prevalence) in children (0-6 years).
- Reduce the prevalence of **anaemia among young children (6-59 months).**
- Reduce the prevalence of **anaemia among women and adolescent girls** in the age group of **15-49 years**.
- **Reduce Low Birth Weight (LBW).**

Source: **TH**

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