

Deendayal Antyodaya Yojana-National Urban Livelihoods Mission (DAY-NULM)

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About the UNDP and DAY-NULM partnership:

- **Aim:** To **empower women** to make **well-informed career choices** in the field of entrepreneurship.
- It will provide support for women looking to start and expand their enterprises such as the **care economy, digital economy, electric mobility, waste management, food packaging** and more.
- Focused on fostering entrepreneurship development and accelerating enterprise growth.
- **Time-Period:** It is a **three-year project, extendable beyond 2025** which will cover eight cities in the initial phase.
- UNDP will offer national-level capacity-building support to DAY-NULM.
- This support will focus on knowledge generation and management, such as compiling compendiums of best practices related to urban poverty, to enhance the implementation of national-level schemes.

- UNDP will also contribute to the initiative by **developing community business mentors called Biz-Sakhis** in selected project locations.
- These mentors, who possess valuable business knowledge, can support new and existing enterprises, and serve as a resource for DAY-NULM at a later stage.

Key facts about the DAY-NULM

- It is a flagship mission under the Union **Ministry of Housing and Urban Affairs**.
- It has the aim to uplift the urban poor by enhancing **sustainable livelihood opportunities through skill development**.
- **Funding:** It will be shared between the Centre and the States in the ratio of 75:25. For North Eastern and Special Categories – the ratio will be 90:10.

Q1) What is Entrepreneurship?

Entrepreneurship refers to the activity of identifying, creating, and managing a business or venture with the aim of making a profit. An entrepreneur is an individual who takes on the role of organizing and operating a business, often assuming financial risks in the pursuit of new opportunities and innovative solutions.

Source: [UNDP partners with DAY-NULM towards empowering women entrepreneurs](#)

Source: <https://vajiramandravi.com/current-affairs/deendayal-antyodaya-yojana-national-urban-livelihoods-mission-day-nulm/>

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