

Digital Publisher Content Grievances Council (DPCGC)

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About Digital Publisher Content Grievances Council (DPCGC):

- It is an **independent self-regulatory body** for Online Curated Content (OCC) providers.
- It was **set up under the aegis of Internet and Mobile Association of India (IAMAI)**.
- DPCGC has been **recognised and registered by the Ministry of Information & Broadcasting as Level II Self-Regulatory Body for publishers of OCC providers**, under Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021.
- The DPCGC **has an Online Curated Content Publishers (OCCP) Council** composed of publishers of OCC as members **and an independent Grievance Redressal Board [GRB] consisting of a chairperson and six members**.
- The **GRB will be chaired by a retired Supreme Court/High Court judge**, and the **members will comprise eminent persons from the media** and entertainment industry and experts from various fields,

including child rights, minority rights, and media law.

Functions of GRB:

- It will **oversee and ensure the alignment and adherence to the Code of Ethics by the OCCP Council members.**
- **Provide guidance to entities** on the Code of Ethics.
- **Address grievances that have not been resolved** by the publisher within 15 days.
- **Hear grievances/appeals** filed by complainants.
- DPCGC, through the GRB aims to usher in a redressal mechanism which will **ensure a balance between addressing viewer complaints and showcasing content in free-speech environment** without ad-hoc interventions

What are Online Curated Content (OCC) Platforms?

- OCC Platforms are **companies that carry on the business** which curates and **presents a wide variety of content by means of online video-on-demand platforms.**
- **Amazon Prime, Netflix, Hotstar, Zee5, etc, are examples** of OCC Platforms operating in India.
- These platforms **operate on the basis of a “pull model”**, whereby customers have the choice of viewing content as per their own convenience.

Q1) What are Online Curated Content (OCC) Platforms?

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Source: [Regulatory body tells OTT platform to take down content](#)

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