

## One District One Product (ODOP) Programme

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### About One District One Product (ODOP) Programme

- It was launched by the **Ministry of Food Processing Industries** in **2018**.

- **Objective:** To help districts reach their full potential, foster economic and socio-cultural growth, and create employment opportunities, especially, in rural areas.
- This initiative aims to turn every **district in India, into an export hub** through promotion of the product in which the district specialises.
- The initiative plans to accomplish this by scaling manufacturing, supporting local businesses, finding potential foreign customers and so on, thus helping to achieve the 'Atmanirbhar Bharat' vision.
- The ODOP Initiative has identified a total of 1102 products from 761 districts across the country.
- This initiative is carried out **with the 'Districts as Exports Hub' initiative** by the Directorate General of Foreign Trade (DGFT), Department of Commerce.

## What is the Process ODOP Programme?

- Under the ODOP initiative, all products **have been selected by States/UTs** by taking into consideration the existing ecosystem on the ground, products identified under Districts as Export Hubs (DEH), and GI-tagged products.
- The finalized list is communicated to the Department for Promotion of Industry and Internal Trade (DPIIT) by the relevant Department of States/UTs.

**Source:** [PIB](#)

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Source: <https://vajiramandravi.com/current-affairs/one-district-one-product-odop-programme/>

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