

Cott-Ally App

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About Cott-Ally App:

- The Cotton Corporation of India Limited I has developed a mobile app – “Cott-Ally” exclusively for the cotton farmers.
 - **Objective:**
 - To **maximise the use of the digital media among the farmers** to increase the reach of all government schemes especially in the cotton farming sector.
 - To have direct interaction and outreach with the cotton farmers in their regional languages.
 - **The various features** of “Cott-Ally” are as follows:
 - Easy to operate **in regional languages.**
 - **MSP cotton rates state-wise**, variety-wise and quality-wise can be seen.
 - Farmers can track real time payment status of their kapas sold to CCI under MSP.
 - **Contact details of procurement centers** opened by the CCI.
 - Direct interaction with CCI through Live chat to resolve doubts & grievances, if any.
 - General information on quality management of cotton crop and other related information.
 - Can be downloaded from Google play store for android mobile/app store for Apple mobile.
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Q1) What is Cotton Corporation of India?

The Cotton Corporation of India (CCI) is a public sector undertaking under the administrative control of the Ministry of Textiles, Government of India. It was established in 1970 with the primary objective of supporting cotton farmers and ensuring a stable market for cotton in the country.

Source: [Cott-Ally mobile app has been developed for farmers to increase awareness about MSP rates, nearest procurement centers, payment tracking, best farm practices etc.](#)

Source: <https://vajiramandravi.com/current-affairs/cott-ally-app/>

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