

Lakhpati Didi Initiative

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Lakhpati Didi Initiative Latest News

Recently, the Union Minister for Rural Development and Agriculture & Farmers' Welfare directed officials to formulate a special, focused strategy and work on a war footing to achieve the revised target of creating 6 crore 'Lakhpati Didis'.

About Lakhpati Didi Initiative

- A Lakhpati Didi is a **Self-Help Group member** who earns **an annual household income** of Rupees **One Lakh (Rs. 1,00,000) or more**.
 - This income is calculated **for at least four agricultural seasons** and/or business cycles, with an average monthly income exceeding Rupees Ten Thousand (Rs. 10,000), so that it is sustainable.
- It **focuses on the individual SHG women** and not on the Self-Help Group (SHG).
- This initiative **facilitates diversified livelihood activities**, by ensuring convergence across all Government departments/ Ministries, Private sector and Market players.
- **Objective:** To encourage **women to start micro-enterprises** within their villages.

- The **initiative has been initiated by DAY-NRLM**, wherein each SHG household is encouraged to take up multiple livelihood activities coupled with value chain interventions.
- **Lakhpati Didi Strategy**
 - **Deepen, Strengthen and Expand Livelihood options** : The households will be facilitated and enabled to take up diversified income-generating activities.
 - **Capacity Building**: A Cascade Training Strategy is adopted to enable training and handholding of Potential Lakhpati Didis (SHG members) from across all States and Union Territories in India.
 - **Financial Assistance**: DAY-NRLM serves as a catalyst, **facilitating financial assistance** and providing a platform for these women to thrive.
- **Nodal Ministry**: Ministry of Rural Development
- **Revised Target**: **6 crore** Lakhpati Didis by **March 2029**.

Source: PIB

Source: <https://vajiramandravi.com/current-affairs/what-is-lakhpati-didi-initiative/>

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