

One Station One Product Initiative

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One Station One Product Initiative Latest News

The Ministry of Micro, Small and Medium Enterprises (MSME) is promoting the products of Divyangjan artisans through the One Station One Product (OSOP) initiative.

About One Station One Product Initiative

- It was **launched on 25 March 2022**.
- It is an **initiative of Indian Railways**.
- It aims to **enhance livelihoods through skill development for local artisans**, weavers, and craftsmen. Sale outlets are provided at stations nationwide, allotted through a tendering process.
- It leverages the extensive reach of Indian Railways to **transform stations into accessible marketplaces for regional products**.
- OSOP was scaled up **through a structured rollout**, with **stalls allotted on a rotational basis at nominal fees** to ensure wider participation.

- The OSOP **initiative is helping artisans expand their market reach** by improving visibility, creating better sales opportunities, and supporting sustainable livelihoods.
- **Implementation:** Railway divisions implement the scheme in coordination with state agencies, **SHGs, and Micro, Small and Medium Enterprises** (MSMEs).
- **Significance:** It is playing a crucial role in reviving traditional crafts that were gradually losing prominence.

Source: PIB

Source: <https://vajiramandravi.com/current-affairs/one-station-one-product-scheme/>

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