

Investor Information and Analytics Platform

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About Investor Information and Analytics Platform

- It acts as a one-stop shop for startups to seamlessly access Venture Capitalists (VCs) and investors networks, Govt schemes and several other components of the startup landscape for all stakeholders.
- By integrating information at different levels, the platform is also a one-stop shop for entrepreneurs to search for information on government agencies, incubators, investors, VCs and banks that invest in startups.
- This platform has been developed by the Researchers at the Centre for Research on Start-ups and Risk Financing (CREST) of IIT Madras.
- It will significantly help startup founders, entrepreneurs and Young Indians who intend to build their own devices, services and platforms for India and for the world.
- An important feature of this unique platform is “StartupGPT” which is an AI-based conversational platform whose function is to help ease information access for those who are navigating exhaustive data.
- A user will be able to ask queries in simple language to access information they seek in real time.

- For sustainability of the platform, full access will be provided at a very nominal cost so that maximum entrepreneurs can benefit from this resource.
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Q1) Who are known as Venture capitalists?

They are investors who form limited partnerships to pool investment funds. They use that money to fund startup companies in return for equity stakes in those companies. VCs usually make their investments after a startup has been bringing in revenue rather than in its initial stage.

Source: [Union Minister Rajeev Chandrasekhar Launches 'Investor Information and Analytics Platform' Developed by IIT Madras](#)

Source: <https://vajiramandravi.com/current-affairs/iiap/>

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