

Earth Hour

March 29, 2026 • vajiramandravi.com



Earth Hour Latest News

Recently, the World Wildlife Fund (WWF) India, in collaboration with the Ministry of Environment, Forest and Climate Change organised awareness and outreach activities in Gwalior to mark 20 years of Earth Hour.

About Earth Hour

- It is a **global grassroots movement uniting** people to take action on environmental issues and protect the planet.
- It is **organized by the World Wildlife Fund (WWF)**.
- **Background:** It started **in Sydney, Australia, in 2007** as a symbolic lights-out event and has since grown into a global movement involving millions of people in over 190 countries and territories.
- It takes place towards the **end of March every year**.
- **Participation:**
 - "Earth Hour" encourages people to **switch off all lights for an hour, from 8:30 p.m. to 9:30 p.m.** local time, to promote awareness of climate change challenges and energy conservation.

- Governments and companies also **participate by turning off non-essential lights** in their buildings, monuments, and landmarks to raise awareness about the impact of energy consumption on our planet.
- This symbolic act, **known as the 'lights off' moment**, unites people worldwide in a show of support for the planet and serves as a reminder of the environmental issues facing us.

Source: PIB

Source: <https://vajiramandravi.com/current-affairs/earth-hour/>

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