

## Kutch Ajrakh

May 2, 2024 • vajiramandravi.com



### About Kutch Ajrakh

- The Ajrakh is a **textile craft**, and holds deep roots in the cultural tapestry of Gujarat, particularly in the regions of Sindh, Barmer, and Kutch, where its legacy spans millennia.
- The art of Ajrakh entails a meticulous process of **hand-block printing on treated cotton cloth**, culminating in intricate designs infused with rich symbolism and history.
  - Ajrak's nomenclature originates from '**Azrak**', meaning **indigo**, a well-known substance most often employed as a powerful dye to achieve a bluish effect.
  - Ajrakh prints have traditionally consisted of **three colors: blue** which signifies the sky, **red** which signifies the land and the fire, and **white** which signifies the stars.
- Textiles are treated with **vegetable and mineral colours** and the fabric goes through a washing cycle about eight times.
- This craft was **introduced** to this region over 400 years back by **the Sind Muslims**.
- Nomadic pastoralist and agricultural communities like the Rabaris, Maldharis, and Ahirs wear Ajrakh printed cloth as turbans, lungis, or stoles.

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### Q1: What is Geographical Indication (GI) Tag?

GI Tag is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin. This is typically used for agricultural products, foodstuffs, wine and spirit drinks, handicrafts and industrial products.

**Source:** [Ajrakh from Kutch gets GI tag](#)

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