

AI Anchors

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About AI Anchors:

- The anchors have been named as '**AI Krish**' and '**AI Bhoomi**', and **can speak in 50 Indian and foreign languages**.
- These news anchors are a computer, which are exactly like a human, or rather, these can work like a human. They can read news **24 hours and 365 days** without stopping or getting tired.
- The farmer viewers will be able to see these anchors in all the States of the country.
- These AI anchors will provide every necessary information about agricultural research happening in the country and at the global level, **trends in agriculture mandis, changes in the weather**, or any other information of government schemes.

Key facts about DD Kisan

- It is the only TV channel in the country, which has been established by the Government of India and **dedicated to the farmers**. This channel was established on 26 May 2015.
- The **objective** of establishing DD Kisan Channel

- To always keep the farmers informed about the **changes in weather**, global and local markets etc., so that farmers can make appropriate plans in advance and take right decisions on time.
 - It is also working to bring forward the efforts of progressive farmers to all the people, with the aim of serving the **agricultural and rural community** in the country and working towards creating an environment of holistic development by educating them.
 - DD Kisan channel is strengthening the three-dimensional concept of agriculture which includes balanced farming, animal husbandry and plantation.
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Q1: What is Broadcasting Infrastructure and Network Development (BIND)?

BIND is a Central Sector Scheme which provides financial support for the infrastructure development of Prasar Bharati i.e. All India Radio (AIR) and Doordarshan (DD).

Source: DD Kisan deploys two AI anchors

Source: <https://vajiramandravi.com/current-affairs/ai-anchors/>

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