

AIM - ICDK Water Challenge 4.0

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About AIM - ICDK Water Challenge 4.0:

- The AIM - ICDK Water Challenge 4.0 is an initiative launched by the **Atal Innovation Mission (AIM)** under **NITI Aayog** to address critical water-related challenges through inventive solutions.
- The challenge is a collaborative effort with the **Innovation Centre Denmark (ICDK)** at the **Royal Danish Embassy** in India.

Objectives

- **Address water challenges:** To address critical water-related challenges through innovative solutions.
- **Global participation:** The selected teams from India will participate in the global Next Generation Digital Action program, engaging with young talents from leading universities and innovation hubs in **nine countries** (India, Denmark, Ghana, Kenya, Korea, Tanzania, South Africa, Ghana, Colombia, and Mexico).
- **Focus on sustainability:** The program emphasizes sustainability, digital solutions, inclusion, and universal design principles.

- **Showcase innovations:** Participants will be able to showcase their innovations at the Digital Tech Summit in Copenhagen from October 30th to 31st, 2024, funded by the Government of Denmark.

Two Tracks: The challenge invites entries under two tracks: one for students and the other for young entrepreneurs under the age of 35, including early-stage startups, researchers, and young innovators committed to driving positive environmental change.

Q1: What is Entrepreneurship?

Entrepreneurship refers to the process of identifying, creating, and pursuing opportunities to start new businesses or ventures. An entrepreneur is an individual who takes risks and initiates innovative ideas, products, or services intending to generate profit and make a positive impact on the economy and society.

Source: [Atal Innovation Mission, NITI Aayog unveils AIM – ICDK Water Challenge 4.0 and Innovations For You – SDG Entrepreneurs of India](#)

Source: <https://vajiramandravi.com/current-affairs/aim-icdk-water-challenge-40/>

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