

ASMITA Initiative

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ASMITA Initiative Latest News

Recently, the Minister of State for Youth Affairs & Sports launched the nationwide athletics league at 250 locations across the subcontinent under the ASMITA (Achieving Sports Milestone by Inspiring Women Through Action) programme.

About ASMITA Initiative

- It was **started in 2021**.
- It is part of **Khelo India's gender-neutral mission** to promote sports among women through leagues and competitions.
 - ASMITA leagues not only aim to increase the participation of women in sports but also to utilize the leagues as a platform for the **identification of new talent** across the length and breadth of India.
- **Objective:** Inclusive and grassroots-driven sports development.
- The Khelo India ASMITA league is a **core component of the 'Khelo Bharat Niti,'** promoting sports for nation-building and women's empowerment.

- The **Sports Authority of India** (SAI) supports **National Sports Federations** in conducting **Khelo India women's leagues** across multiple age groups at both zonal and national levels.
- Till now, the ASMITA League has witnessed participation of almost 3 lakh women in 33 disciplines across 2600 leagues.
- **Nodal Ministry:** Ministry of Youth Affairs and Sports.

Key Facts about Khelo India

- It is a **flagship Central Sector Scheme** of the Ministry of Youth Affairs & Sports, Government of India.
- It is aimed at promoting **mass participation and sporting excellence**.
- Khelo India Games have been declared an 'Event of National Importance' in 2020 under the Sports Broadcasting Signals Act, 2007.

Source: DD News

Source: <https://vajiramandravi.com/current-affairs/asmita-project/>

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