

Khelo India Rising Talent Identification (KIRTI) Program

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About Khelo India Rising Talent Identification (KIRTI) Program:

- It is aimed at school children between **nine and 18 years of age group**.
- The nation-wide scheme will have two main objectives:
 - To **hunt talent** from every nook and corner of the country and
 - To use **sports as a tool to curb addiction** towards **drugs** and other gadgetry distractions.
- KIRTI made a solid launch across 50 centres in India. Fifty thousand applicants are being assessed in the first phase across 10 sports, including athletics, boxing, wrestling, hockey, football and wrestling.
- It aims to conduct 20 lakh assessments across the country throughout the FY 2024-25 to identify talent through notified Talent Assessment Centres.
- Its **athlete-centric programme** is conspicuous by its transparent selection methodology based on Information Technology. Data analytics based on Artificial Intelligence are being used to predict the sporting acumen of an aspiring athlete.
- With its **decentralized** and **pocket-based talent identification** approach will help in achieving the twin objectives of the Khelo India Scheme i.e. **excellence in sports**, and **mass participation in sports**.

Q1: What is the Khelo India Scheme?

Khelo India Scheme is the flagship Central Sector Scheme of the Ministry of Youth Affairs & Sports. The Khelo India Mission aims at infusing sports culture and achieving sporting excellence in the country thus allowing the populace

to harness the power of sports through its cross-cutting influence.

Source: Khelo India Rising Talent Identification (KIRTI) Program to get Fresh Boost from Union Minister Dr. Mansukh Mandaviya

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