

WHO Global Traditional Medicine Centre (WHO GCTM)

August 4, 2024 • vajiramandravi.com



Why in News?

- The WHO-India donor agreement is **part of a \$250 million investment from India in support of the establishment of the WHO GCTM** in 2022, which includes financial support for the work plan of the Centre, interim premises, and a new building.

About WHO Global Traditional Medicine Centre (WHO GCTM):

- WHO GCTM in **Jamnagar, Gujarat**, is a knowledge centre for traditional medicine.
- **The Indian Prime Minister laid the foundation** stone for the centre in the presence of WHO Director General in April 2022.
- It is the **first global outpost centre for traditional medicine across the globe** and established **under the ministry of AYUSH**.
- The **primary objective** of WHO GCTM is to **harness the potential of traditional medicine** from across the world **through modern science and technology** and improve the overall health of the communities' world over.
- It will concentrate on **building a solid evidence base for policies and standards** on traditional medicine practices and products and **help countries integrate it** as appropriate into their health systems **and**

regulate its quality and safety for optimal and sustainable impact.

- The new centre focuses on **four main strategic areas**:
 - **Evidence and learning.**
 - **Data and analytics.**
 - **Sustainability and equity.**
 - **Innovation and technology** to optimise the contribution of traditional medicine to global health and sustainable development.
 - At the same time, **respect for local heritages**, resources, and **rights is a guiding principle.**
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Q1: What is the World Health Organization (WHO)?

The WHO, established in 1948, is a specialized agency of the United Nations that connects nations, partners and people to promote health, keep the world safe and serve the vulnerable – so everyone, everywhere can attain the highest level of health.

Source:

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