

National Energy Conservation Award

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National Energy Conservation Awards Latest News

Recently, the Bureau of Energy Efficiency (BEE) has invited applications for the 35th National Energy Conservation Awards (NECA) 2025.

About National Energy Conservation Awards

- It is one of the most prestigious national platforms that **recognize excellence, innovation**, and leadership in **energy efficiency and conservation**.
- It was **instituted in 1991 by the Bureau of Energy Efficiency (BEE)**.
- **Objective:** These awards are envisioned to honor the **exemplary contributions of industries**, buildings, transport undertakings, and institutions in **reducing energy consumption and enhancing energy efficiency**.
- **Purpose and Significance** –The Awards aim to **inspire industries, organizations**, and individuals to adopt **energy-efficient technologies** and practices.

- **Award Categories for NECA 2025:** Industries, Transport, Buildings, Institutions (State/SDA – Evaluation through State EE Index), Energy-Efficient Appliances, Energy Efficiency Innovation, **Content Creators and Influencers (New Category)**
 - The new category, **Digital Content Creators and Influencers**, recognises the growing influence of social media in shaping public behavior and spreading awareness about energy conservation.
 - This new initiative aims to mobilize content creators as ambassadors of change, inspiring millions of citizens to adopt energy-conscious lifestyles.

What is the Bureau of Energy Efficiency (BEE)?

- It was set up on March 1, 2002 under the provisions of **the Energy Conservation Act, 2001**.
- **Mission:** To assist in **developing policies and strategies** with a thrust on self-regulation and market principles, within the overall framework of the Energy Conservation Act, 2001
- **Objective:** The primary objective of **reducing the energy intensity** of the Indian economy.
- **Functions:** It coordinates with **designated consumers**, designated agencies and other organizations and recognises, identifies and utilises the existing resources and infrastructure, in performing the functions assigned to it under the Energy Conservation Act.

Source: PIB

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