

CHARAK Initiative

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About CHARAK Initiative:

- **Community Health: A Responsive Action for Koylanchal (CHARAK)** is an innovative health-centric Corporate Social Responsibility (CSR) initiative.
- This project is aimed at providing free treatment for the patients suffering from identified Life-Threatening diseases belonging to **Economically Weaker Sections** of Singrauli region.
- It will provide free treatment of identified life-threatening diseases at its dedicated hospital (NSC) or at specialised empanelled hospitals across the country.
- **Eligibility:** Residents of Singrauli and Sonbhadra districts having annual family **income below Rs. 8 Lakhs** from all sources will be eligible for benefit under this scheme.
- **Diseases covered:** Under this scheme, Malignancy, TB and related complications, HIV and related complications, Cardiovascular diseases, Organ Transplant, Burns with contractures leading to permanent disability, Liver disorders, sudden hearing loss, ARDS, Acute Surgical Emergencies, Neurological Disorders, Neurovascular disorders, Accidental trauma, Serious handicap, Multisystem disorders, Connective Tissue

disorders, Sudden vision loss etc.

Q1: What is Corporate Social Responsibility?

It is a business model by which companies make a concerted effort to operate in ways that enhance rather than degrade society and the environment. It helps both improve various aspects of society as well as promote a positive brand image of companies.

News: NCL Launches 'CHARAK'- "Community Health: A Responsive Action for Koylanchal" in Singrauli

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