

Indian Sustainable Natural Rubber (iSNR) Platform

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About Indian Sustainable Natural Rubber (iSNR) Platform:

- It streamlines the compliance process, making it more efficient for **stakeholders involved** in the **rubber supply chain** targeting EU markets.
- It is designed to facilitate compliance with the **European Union Deforestation Regulation (EUDR)** for Indian rubber ecosystem
- It issues a **traceability certificate** which **will verify the origin of rubber products** and confirm its compliance with the EUDR.
- **Significance:** It will position Indian natural rubber as a competitive and responsible choice in the global market, setting new benchmarks for sustainable production and fostering long-term growth for the industry.

What is INR Konnect?

- It is a web-based platform which has been **designed to connect growers of untapped rubber** holdings with interested adopters to maximise plantation productivity.

- The Board will certify the credibility of all participating parties while also imparting training to those enlisted in production management, and sustainable practices on a need basis.
 - The platform will also offer a comprehensive **database of certified tappers**.
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Q1: What is the position of India in natural rubber production?

India is the third largest producer, fourth largest consumer of natural rubber and fifth largest consumer of natural rubber and synthetic rubber together in the world.

Source: Rubber Board rolls out iSNR to boost global value, production

Source: <https://vajiramandravi.com/current-affairs/indian-sustainable-natural-rubber-isnr-platform/>

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