

Adopt a Heritage Scheme

March 1, 2023 • vajiramandravi.com



About Adopt a Heritage Scheme:

- The “Adopt a Heritage: Apni Dharohar, Apni Pehchaan” scheme was launched in 2017 on World Tourism Day
- It is a collaborative effort by the Ministry of Tourism, Ministry of Culture, Archaeological Survey of India.
- The project aims to encourage companies from public sector, private sector, corporate citizens, NGOs, individuals and other stakeholders to become ‘Monument Mitras’.
- They will take up the responsibility of developing and upgrading the basic and advanced tourist amenities at these sites as per their interest and viability in terms of a sustainable investment model under CSR.
- The Monument Mitras are selected by the ‘oversight and vision committee,’ co-chaired by the Tourism Secretary and the Culture Secretary.
- The oversight committee also has the power to terminate a memorandum of understanding in case of non-compliance or non-performance.

Q1) What is the role of the Archaeological Survey of India?

The Archaeological Survey of India is responsible for conducting archaeological excavations, maintain sites of national importance, hold an architectural survey of monuments, regulate all archaeological activities in the country as per the provisions of the Ancient Monuments and Archaeological Sites and Remains Act

Source: [A thumbs down for the ‘Adopt a Heritage’ scheme](#)

Source: <https://vajiramandravi.com/current-affairs/adopt-a-heritage-scheme/>

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