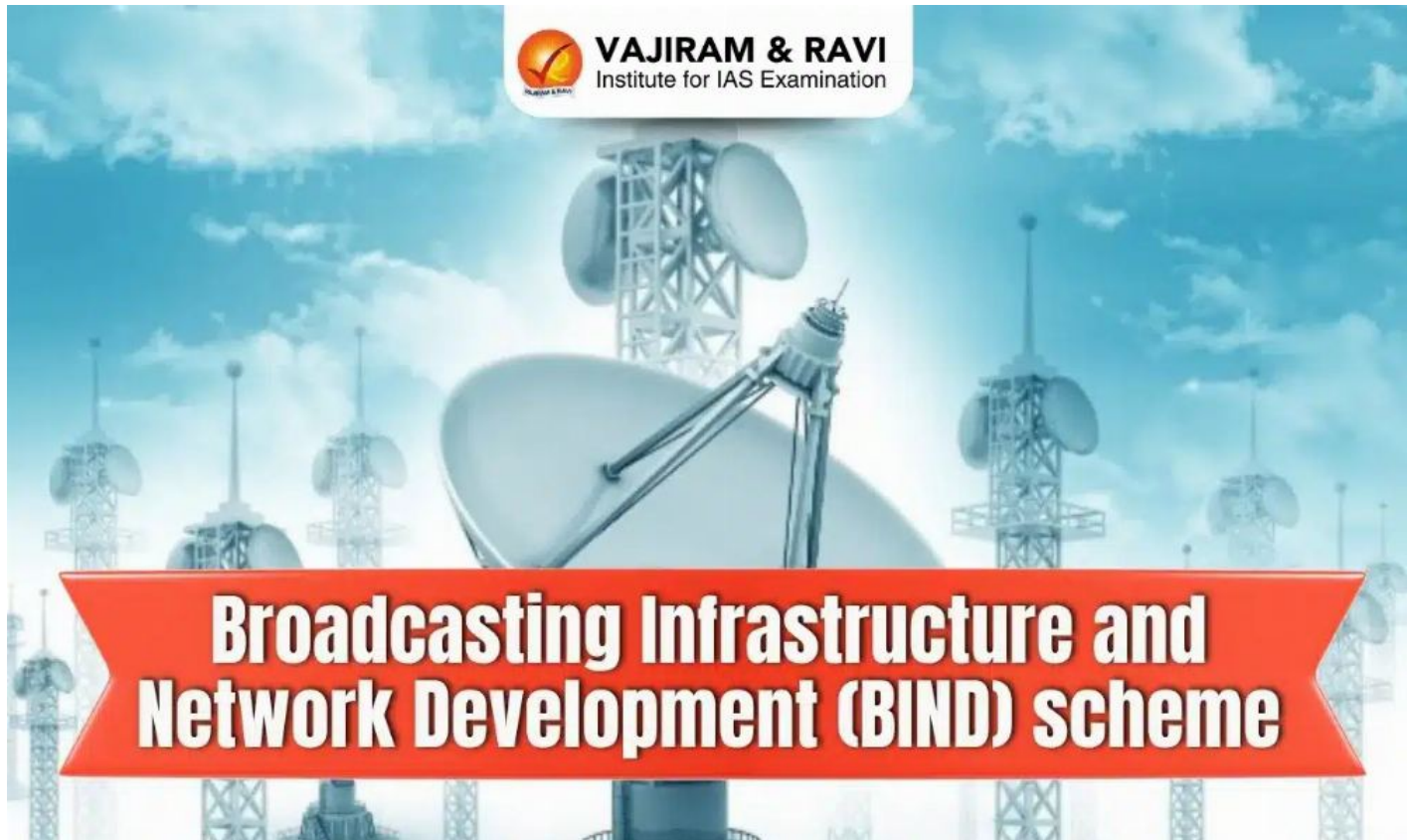


Broadcasting Infrastructure and Network Development (BIND) Scheme

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Broadcasting Infrastructure and Network Development (BIND) Scheme Latest News

The Broadcasting Infrastructure and Network Development (BIND) scheme aims to provide financial support to Prasar Bharati (All India Radio (AIR) and Doordarshan (DD) for expenses related to **expansion and upgradation of its broadcasting infrastructure.**

Broadcasting Infrastructure and Network Development (BIND) Scheme

The central government will establish Akashvani kendra in Ujjain under the Broadcasting Infrastructure and Network Development (BIND) scheme.

About Broadcasting Infrastructure and Network Development (BIND) Scheme

- It is a **Central Sector Scheme**.
- It aims to provide financial support to Prasar Bharati (All India Radio (AIR) and Doordarshan (DD) for expenses related to **expansion and upgradation of its broadcasting infrastructure**, content development and civil work related to the organization.
- It enable the public broadcaster to undertake a major upgradation of its facilities with better infrastructure which will widen **its reach, including in the LWE, border and strategic areas** and provide high-quality content to the viewers.
- It also focuses on **development of high-quality content** for both domestic and international audiences.
- It ensures the **availability of diverse content** to the viewers by upgradation of the capacity of the DTH platform to accommodate more channels.

Significance of the Scheme

- It has **potential to generate indirect employment** by way of manufacturing and services related to the supply and installation of broadcast equipment.
- The Scheme will increase coverage of AIR FM transmitters in the country to 66% by geographical area and 80% by population up from 59% and 68% respectively.

Source: PIB

Source: <https://vajiramandravi.com/current-affairs/broadcasting-infrastructure-and-network-development-scheme/>

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