

‘Campus Calling’ Programme

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‘Campus Calling’ Programme Latest News

The National Commission for Women (NCW) recently launched the ‘Campus Calling’ programme.

About ‘Campus Calling’ Programme

- It is an **initiative of the National Commission for Women (NCW)** that aims to **enhance gender sensitivity**, raise **awareness on the prevention of sexual harassment**, and address **cybercrimes impacting students**.
- The programme has been launched in **collaboration with ‘Yuvamanthan’, a youth development platform**.
- The programme **aims to reach over 1,000 universities and colleges across the country**, making it one of the most extensive youth-centric initiatives undertaken by the NCW.
- It seeks to **equip students with the knowledge and skills** to combat gender-based discrimination, harassment, and cybercrimes effectively.

- It will identify and **appoint two male and two female campus ambassadors from each participating institution.**
 - These ambassadors will play a pivotal role in spearheading gender sensitization initiatives in their campuses, fostering a culture of safety, equality, and respect among their peers.
 - They will act as key representatives, driving positive change and encouraging youth involvement in building inclusive and secure educational spaces.

‘Campus Calling’ Programme FAQs

Q1. What is the primary objective of the ‘Campus Calling’ programme?

Ans. Enhance gender sensitivity and awareness on harassment and cybercrimes.

Q2. Which organization has launched the ‘Campus Calling’ initiative?

Ans. National Commission for Women (NCW)

Q3. Approximately how many universities and colleges does the ‘Campus Calling’ programme aim to reach?

Ans. 1,000

Source: TH

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