

NAVYA Initiative

August 20, 2025 • vajiramandravi.com



NAVYA Initiative



NAVYA Initiative Latest News

Recently, the Minister of State (Independent Charge), Ministry of Skill Development and Entrepreneurship (MSDE) informed the Lok Sabha about the NAVYA Initiative.

About NAVYA Initiative

- The NAVYA (Nurturing Aspirations through Vocational training for Young Adolescent Girls) **aims to empower adolescent girls (AGs) aged 16-18 years in aspirational districts** by equipping them **with relevant skills for socio-economic independence**.
- It is a joint initiative of the **Ministry of Skill Development & Entrepreneurship** and the **Ministry of Women & Child Development**.

Objective of NAVYA Initiative

- Provide **demand-driven vocational training** aligned with traditional and non-traditional sectors.

- Facilitate **holistic development through modules** on health, nutrition, hygiene, financial literacy, life skills, and legal awareness.
- **Promote employability**, self-employment, and forward linkages such as internships, apprenticeships, and job opportunities.
- **Strengthen gender-inclusive skilling** and create a safe, supportive training environment.
- Bridge the gap between education and livelihood, particularly for girls in underserved and remote areas.
- Under the NAVYA initiative, it has been decided to train 3850 adolescent girls under **Pradhan Mantri Kaushal Vikas Yojana 4.0** (PMKVY 4.0) in **non-traditional and modern job roles** such as digital marketing, cybersecurity, AI-enabled services, green jobs, and other emerging sectors.
- Further, **training in life skills, financial literacy**, and digital competence is to be provided to equip them for both current and future workforce demands.

Source: PIB

Source: <https://vajiramandravi.com/current-affairs/navya-initiative/>

© Vajiram & Ravi. For personal use only.