Annual Survey of Unincorporated Sector Enterprises

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About Annual Survey of Unincorporated Sector Enterprises:

- It is carried out with the primary objective of measuring various **economic and operational characteristics of unincorporated non-agricultural establishments** in manufacturing, trade and other services sectors (excluding construction).
- The survey collects data on various economic characteristics of this sector including number of **workers, GVA, emoluments paid, fixed asset owned**, outstanding loan, besides, different types of operational characteristics such as type of ownership, nature of operation, registration status, use of ICT, etc.
- **Significance:** The data serves as a key input for policymaking, supporting National Accounts Statistics, fulfilling the requirements of Ministries such as M/o Micro, Small and Medium Enterprise (MSME), Textiles, Labour & Employment, and empowering stakeholders to make informed, data-driven decisions.

Key highlights

- The ASUSE 2023-24 results highlight significant growth in establishments, employment, and productivity in the unincorporated non-agricultural sector.
  - The total number of **establishments in the sector increased** substantially from 6.50 crore in 2022-23 to 7.34 crore in 2023-24, representing a healthy12.84% growth.
  - Among the broad sectors covered, the number of establishments in the "Other Services" sector recorded a growth of 23.55% followed by a 13% increase witnessed by the manufacturing sector.
  - During the same period, the **Gross Value Added** (GVA) which is a key indicator of economic performance **rose by16.52% driven by a 26.17% growth** in other services sector.
  - The percentage of **female-owned proprietary** establishments **has increased** from 22.9% in 2022-23 to 26.2%
  - The average **emolument per hired worker also increased** by 13% in 2023-24 compared to the previous year, 2022-23, signaling improvements in wage levels.
  - Percentage of establishments **using internet has also grown significantly** from 21.1% in 2022-23 to 26.7% in ASUSE 2023-24.

Q1: What Is Gross Value Added (GVA)?

Gross value added (GVA) is an economic productivity metric that measures the contribution of a corporate subsidiary, company, or municipality to an economy, producer, sector, or region.

Source: PIB