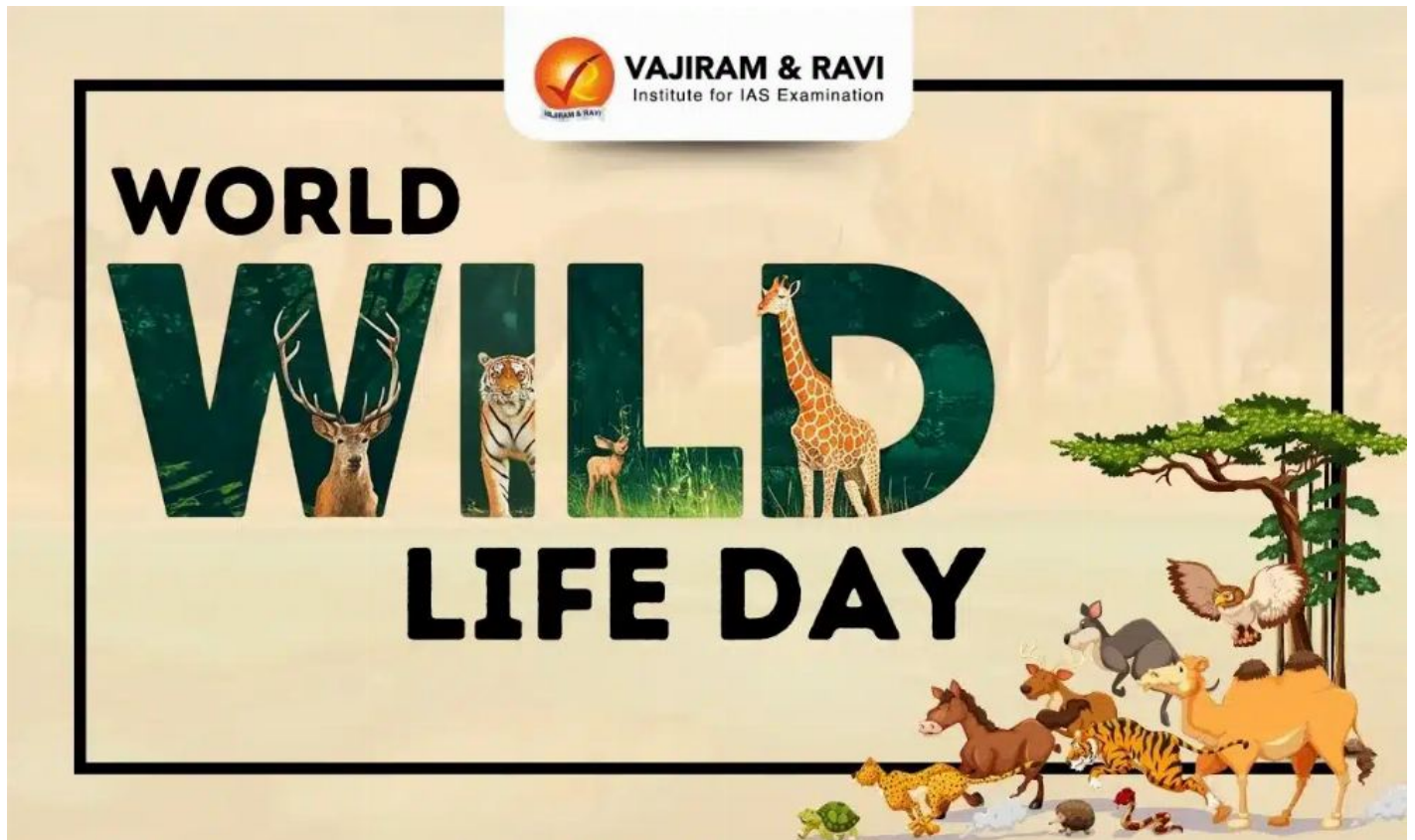


World Wildlife Day 2025, Theme, History, Highlights

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World Wildlife Day, celebrated on 3rd March every year, is an international event that focuses on the conservation of wildlife and all the species found on our planet. Our environment has been under constant threat for a long period of time due to malpractices like poaching, hunting and trading of species. In this article, we are going to cover the importance of celebrating world wildlife day 2025, its importance, objectives, history and theme of the year 2025.

World Wildlife Day 2025 Overview

It is celebrated to promote sustainable practices that can help conserve biodiversity and raise public awareness of the need to protect and care for animals. It aims to raise awareness of the interconnectedness of all living things on our planet and to promote peaceful coexistence between humans and animals through activism, campaigning and education.

World Wildlife Day 2025 Theme

The theme of World Wildlife Day 2025 is “Wildlife Conservation Finance- Investing in People and Planet” focusing on the linking between community well-being and sustainable conservation.

The theme will highlight the importance of creation of a cleaner shared space for wildlife as well as humans, encouraging youth participation in conservation and promoting the responsibility of shared environmental responsibility within a community. Small efforts community engagement in plantation of trees can help in building a cleaner and healthier ecosystem for flora and fauna to thrive. Here is a list of World Wildlife Day Theme over the years:

Year	Theme
2025	Wildlife Conservation Finance- Investing in People and Planet
2024	Connecting People and Earth: Discovering Innovations for Wildlife
2023	“Partnerships for Wildlife Conservation”
2022	“Recovering key species for ecosystem restoration”
2021	“Forests and Livelihoods: sustaining people and planet”
2020	“Sustaining all life on earth”
2019	“Life below water: for people and planet”

World Wildlife Day History

World Wildlife Day was proposed to the United Nations General Assembly by Thailand in 2013.

The General Assembly adopted the resolution in the same year and 3rd March was declared as World Wildlife Day coinciding with the signing of the Convention on International Trade in Endangered Species of Wild Fauna and Flora in 1973. The goal has been to promote wild animals and plants and awareness about their functioning and importance worldwide.

World Wildlife Day 2025 Objectives

The World Wildlife Day reminds us about the importance of wildlife and the urgent requirement of protecting it from threats like habitat destruction, poaching, illegal wildlife trade and climate change. The goal is to spread awareness about sustainable practices and saving biodiversity to protect wildlife habitats. Following are the objectives of World Wildlife Day:

- **Preserving Biodiversity and Protecting Wildlife Habitats**

- World Wildlife Day serves as a global call to action, urging individuals and organizations to adopt sustainable practices that safeguard biodiversity and protect wildlife habitats for future generations.

- **Digital Innovation in Conservation**

- Advancements in digital technology have transformed conservation efforts, allowing for more precise and real-time monitoring of wildlife and ecosystems:
- Geographic Information Systems (GIS) help map critical habitats and migration routes, enabling targeted conservation strategies.
- Social media platforms play a crucial role in raising awareness and mobilizing global support for wildlife protection.

- **Collaborative Conservation Efforts**

- Conserving biodiversity requires joint efforts from governments, NGOs, local communities, and individuals:
- Digital platforms facilitate collaboration and knowledge-sharing among diverse stakeholders.
- Innovative solutions to conservation challenges emerge through collective action and shared expertise.

- **Promoting Sustainable Practices**

- At its core, World Wildlife Day advocates for sustainability to protect our natural world:
- Individuals can contribute by reducing plastic waste, supporting sustainable agriculture, and engaging in eco-tourism.
- Making conscious consumer choices and endorsing ethical brands help minimize ecological footprints and preserve biodiversity.

World Wildlife Day Celebrations

World Wildlife Day is celebrated by organising activities and events by the NGOs, Government and conservation groups. The celebrations include:

- Educational Workshops & Seminars – Spreading knowledge on wildlife protection.
- Film Screenings & Art Exhibitions – Showcasing the beauty and struggles of nature.
- Nature Walks & Tree Planting – Encouraging direct engagement with the environment.
- Wildlife Photography Contests – Highlighting biodiversity through visual storytelling.

Individuals can contribute to wildlife conservation by:

- Reducing plastic waste and choosing eco-friendly products.
- Conserving water and energy in daily life.
- Participating in wildlife conservation projects.
- Advocating for policies that protect ecosystems and endangered species.

World Wildlife Day is both a celebration of nature's beauty and a reminder of the challenges many species face. By raising awareness, supporting conservation efforts, and embracing sustainable practices, we can all play a role in protecting wildlife and ensuring a thriving planet for future generations.