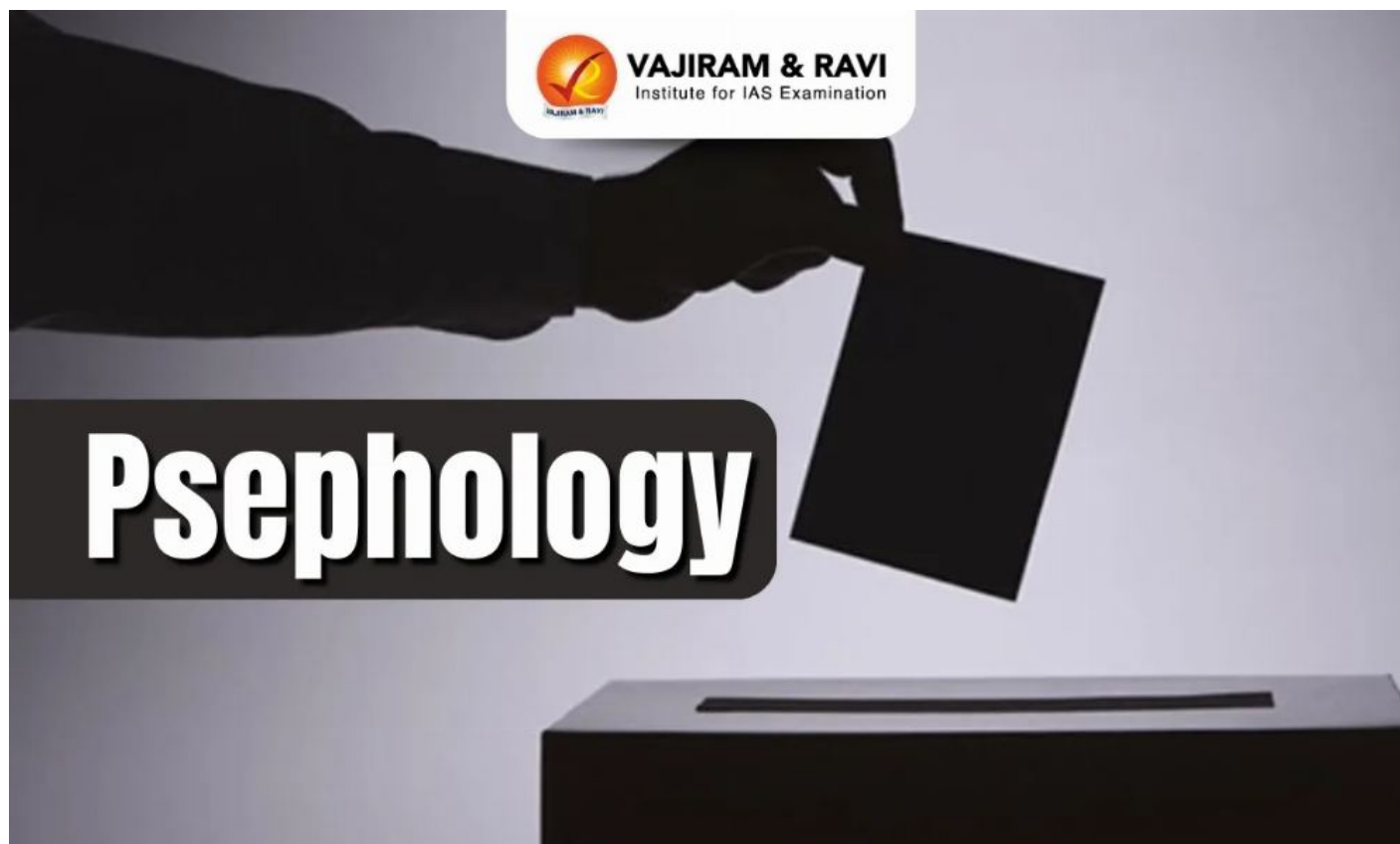


Psephology

August 26, 2025 • vajiramandravi.com



Psephology Latest News

The Supreme Court recently stayed criminal proceedings initiated against psephologist Sanjay Kumar for a social media post concerning an erroneous analysis of the 2024 Maharashtra Assembly election.

About Psephology

- Psephology is a **branch of political science** that deals with the **scientific analysis of elections or polls**.
- This field is dedicated to offering a meticulous **quantitative analysis of elections**.
- The toolbox of psephology encompasses a **variety of instruments** employed for the **statistical examination of election data**.
- These invaluable **tools include voting data, opinion polls, campaign insights, and related datasets**.
- Those who wield the expertise of psephology are known as **Psephologists**.
- Psephologists **study the patterns of elections**, using past voting figures and their percentage, public opinion polls and other related information.
- They **estimate the results of the public opinion for the future elections** using statistical applications.

- **India does not have an actual post called ‘Psephologist’.**
- However, **some major parties have in-house analysts** who can be called **Psephologists**.
- Several accomplished **media editors, political analysts, and marketing research scientists double up as Psephologists.**

Source: TH

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