

Eustoma

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Eustoma Latest News

Recently, the National Botanical Research Institute (NBRI), a research arm of the Council of Scientific and Industrial Research (CSIR), has achieved a breakthrough by cultivating Eustoma flower in Odisha.

About Eustoma

- It is commonly known as **Lisianthus** or **Prairie Gentian** or **Texas Bluebell**.
- It is a perennial herbaceous ornamental species that is used as a cut flower and is among the top ten popular **cut flowers globally**.
- The plant originates from the **grasslands of North America**.
- **Features:** It is admired for its wide colour range, **long vase life and suitability** for cut flowers and potted plants.
- Because of its enormous rose-like blossoms, **long stems and extended vase life**, its sales have increased dramatically in recent years, earning **it the title of 'next rose'**.
- **Habitat:** It typically **grows in grasslands and disturbed areas**, thriving in warm climates.

- **Soil Required: Well drain, moisture-retentive soil** and garden compost or well-rotted manure.
- It is **native to Mexico**, southern USA, Caribbean, and northern South America.
- It has a great cosmopolitan demand mainly for its large and attractive flowers, long and hard stem, wide range of colors.

Source: TH

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