

Captive Employment Initiative

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About Captive Employment Initiative:

- Captive Employment is a first-of-its-kind initiative aimed at addressing the vision of a dynamic and **demand-based skilling ecosystem catering** to the requirements of industry partners assuring sustainable placements for rural poor youth.
- The Union Ministry of Rural Development (MoRD) signed an MoU with 19 Captive Employers.
- It aims to train and provide jobs for rural youth under the **Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)**.
- The Captive Employment Guidelines ensure the **RTD (Recruit, Train and Deploy) model**.
- The RTD model addresses the needs of the industry, trains accordingly and ensures sustainable placements for rural youth.
- This initiative caters to the needs of industry partners, ensuring long-term employment for underprivileged rural youth.

- Captive Employers are **the companies or industries that select rural youths**, skill them, and deploy them in one of their establishments, sister concerns or subsidiaries.
 - **Captive Employers are required to**
 - Offer captive (in-house) placement to all the trained candidates.
 - Provide captive employment to a minimum of 70% of trained candidates for 6 months.
 - Captive employment gives a minimum salary of Rs 10,000 (for less than a 6-month course) and Rs 12,000 (for more than a 6-month course).
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Q1) What is the aim of Deen Dayal Upadhyaya Grameen Kaushalya Yojana?

Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY) aims to skill rural youth who are poor and provide them with jobs having regular monthly wages or above the minimum wages. It is one of the cluster of initiatives of the Ministry of Rural Development, Government of India

Source: [Union Minister Shri Giriraj Singh initiates 'Captive Employment' initiative under Deen Dayal Upadhyaya Kaushalya Yojana \(DDU-GKY\), paving the way for greater industry participation in skilling rural poor youth](#)

Source: <https://vajiramandravi.com/current-affairs/captive-employment-initiative/>

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