

Apparel Export Promotion Council (AEPC)

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Apparel Export Promotion Council (AEPC) Latest News

A Sakthivel has been recently appointed as the chairman of the Apparel Export Promotion Council (AEPC), marking his fifth term at the helm of the organization.

About Apparel Export Promotion Council (AEPC)

- It was established in **1978** under the provisions of the **Foreign Trade (Development and Regulation) Act of 1992**.
- It is the **official body of apparel exporters** in India.
- It operates under the aegis of the **Ministry of Textiles**, Government of India.
- Its primary objective is to **promote and support the export of Indian garments and textiles to the global market**.
- AEPC is the most significant body representing apparel exporters in India and works towards improving the competitiveness of the Indian apparel sector.

- It acts as a **bridge between the government, Indian apparel exporters, and international customers.**
- It **comprises various stakeholders**, including:
 - **Central Government representatives**
 - **Exporters**
 - **Industry Associations**
 - **Government Bodies**
- AEPC's **decision-making** process **involves inputs from these sectors** to make informed decisions for the development of the industry.
- Its **governing body is led by an elected chairman**, supported by regional and sectoral committees, along with professionals and experts in the field of textile and apparel export.
- **Functions:**
 - **Promoting Apparel Exports:** Facilitates the export of Indian-made garments worldwide.
 - **Market Research & Development:** Conducts research to understand global trends, market demands, and opportunities.
 - **Organizing Trade Fairs:** AEPC organizes national and international trade fairs to showcase Indian apparel.
 - **Policy Advocacy:** Acts as a **liaison between the government and exporters** to address issues in the export sector.
 - **Skill Development:** Provides training programs and workshops for improving the skills of the workforce in the apparel sector.
 - **Certification and Standards:** Works to ensure that apparel exports meet international quality standards and certifications.
 - **Data Collection:** Gathers and disseminates data on market trends, industry reports, and export statistics.
- It also **organizes the India International Garment Fair twice a year** that allows more than 300 exhibitors to display their products and unique apparel.
- It has its **headquarters in Gurgaon, Haryana.**

Source: DEVD

Source: <https://vajiramandravi.com/current-affairs/apparel-export-promotion-council-aepc/>

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