

ASEEM Portal, Objectives, Features, Significance, Details

January 19, 2026 • vajiramandravi.com



India's skilling ecosystem required a technology driven platform to connect skilled workers with real employment opportunities, especially after large scale workforce disruptions caused by COVID 19. To address this gap, the Government of India launched the ASEEM Portal, a data backed digital solution aimed at strengthening employment linkages, improving labour market transparency and supporting sustainable livelihoods for skilled youth and migrant workers across sectors.

ASEEM Portal

The ASEEM Portal (Aatmanirbhar Skilled Employee Employer Mapping) was launched in 2020 by the Ministry of Skill Development and Entrepreneurship (MSDE) as a national skill management information system. Developed and managed by the National Skill Development Corporation (NSDC) in collaboration with Bengaluru based Betterplace, the portal functions as a directory of India's skilled workforce. It uses artificial intelligence to map skilled workers with job opportunities by analysing real time demand and supply patterns across states, districts, sectors and job roles. As per official data, over 1.3 crore candidates have been registered on the portal, including workers integrated from the Skill India ecosystem.

ASEEM Portal Objectives

The ASEEM Portal aims to bridge skill gaps and improve employment outcomes using technology driven workforce mapping.

- Demand-supply matching: Connect skilled workers with industry requirements through real time analytics across districts, states and economic sectors.
- Employment for migrants: Support migrant workers impacted by **COVID 19** by integrating SWADES Skill Card and Vande Bharat Mission data.
- Career pathway development: Enable structured skilling, up-skilling and re-skilling aligned with emerging job opportunities.
- Policy support: Provide objective, data backed insights to policymakers for better workforce and skilling decisions.
- Unified workforce database: Integrate candidate data from PMKVY, DDU-GKY, NULM, fee based programs and other schemes.

ASEEM Portal Features

The ASEEM Portal is an AI-powered digital platform designed for employers, workers and policymakers.

- AI based analytics: Generates real time insights on skill gaps, migration patterns, industry demand and workforce availability.
- Three digital interfaces: Employer portal, candidate application and analytics dashboard for seamless stakeholder interaction.
- Employer portal: Enables employer onboarding, demand aggregation, workforce forecasting and candidate selection.
- Candidate application: Allows workers to create profiles, track opportunities and receive job suggestions.
- Management dashboard: Offers reports, trends and gap analysis for planning and decision making.
- Mobile application: Ensures accessibility through smartphone based registration and job search.
- Secure data systems: Maintains data integrity and security through NSDC owned and managed servers.

ASEEM Portal Significance

The ASEEM Portal strengthens India's skilling ecosystem by improving transparency, inclusion and employment outcomes.

- Employment facilitation: Acts as a national match making engine connecting skilled workers with available jobs.
- Support to migrants: Integrates nearly 10 lakh migrant profiles, helping reintegrate returning workers into local economies.
- Employer efficiency: Provides employers instant access to skilled manpower data for informed hiring decisions.
- Skill ecosystem convergence: Prevents duplication by integrating multiple central and state skilling schemes.

- Policy relevance: Enables evidence based workforce planning and sectoral assessment for government agencies.
- Post COVID recovery: Addresses labour market disruptions caused by the pandemic through localized job mapping.
- Talent economy vision: Aligns with India's goal of becoming a global talent powerhouse through organised skilling systems.

Source: <https://vajiramandravi.com/current-affairs/aseem-portal/>

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