

Matadata Junction program

October 3, 2022 • vajiramandravi.com



The poster is for the 'Matadata Junction' program, a 52-episode weekly series launched by the Election Commission of India (ECI) and SWEEP. It features the ECI logo at the top center and the SWEEP logo at the top left. The text is in both English and Hindi. The English text reads: 'Launch of Matadata Junction', '52 episode weekly series', 'By Hon'ble Commission', '3rd October 2022, Monday', 'Rang Bhawan Auditorium, Akashvani Bhawan, New Delhi'. The Hindi text reads: 'माननीय आयोग द्वारा मतदाता जंक्शन', '52 एपिसोड की साप्ताहिक श्रृंखला का शुभारंभ', '3 अक्टूबर 2022, सोमवार', 'रंग भवन सभागार, आकाशवाणी भवन, नई दिल्ली'. At the bottom, it says 'Connect with us' followed by social media icons for Facebook, Instagram, Twitter, and YouTube, and the handle '@ecisveep'.

SWEEP

भारत निर्वाचन आयोग
Election Commission of India

Launch of
Matadata Junction
52 episode weekly series
By Hon'ble Commission
3rd October 2022, Monday
Rang Bhawan Auditorium, Akashvani Bhawan, New Delhi

माननीय आयोग द्वारा
मतदाता जंक्शन
52 एपिसोड की साप्ताहिक श्रृंखला
का शुभारंभ
3 अक्टूबर 2022, सोमवार
रंग भवन सभागार, आकाशवाणी भवन, नई दिल्ली

Connect with us     @ecisveep

About:

- It is a year-long voter awareness program.
- The Matadata Junction program will be broadcast in 23 languages across the country.
- The weekly program covers all aspects of the Voter ecosystem and shall be broadcast every Friday on the All India Radio network.
- Each Program will be based on a particular Theme on the Electoral process.
- All the 52 Themes are aimed at encouraging all eligible citizens and especially the young and first time voters to vote and make an informed decision during the elections.
- The program includes a Citizen's Corner where any citizen can ask a query or suggest any aspects of the voting.

Source: <https://vajiramandravi.com/current-affairs/matadata-junction-program/>

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