

Appemidi Mango

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Appemidi Mango Latest News

Appemidi mango (tender mango in Kannada) is facing the threat of climate change and experts are stressing the need for in-situ conservation of the natural trees in the Aghanashini valley of Karnataka.

About Appemidi Mango

- It is found exclusively in the Uttara Kannada and Shivamogga districts **of Karnataka**.
- It is **small and tender**; it is regarded as the king among raw mango varieties.
- It is highly sought after by the South Asian pickle industry.
- These **mangoes are pulpy**, known for their **distinctive aroma and long long shelf life**.
- It has **received GI (geographical indication) tag in 2009** in recognition of its culinary and cultural heritage,
- **Uses:** It is a **traditional pickling variety** of mango from Karnataka.

Key Facts about Geographical Indication (GI) Tag

- It is a **sign used on products** that have a specific geographical origin and possess qualities or a reputation that are due to that origin.
- This is typically used for agricultural products, foodstuffs, wine and spirit drinks, handicrafts and industrial products.
- The **Geographical Indications of Goods (Registration and Protection) Act, 1999** seeks to provide for the registration and better protection of geographical indications relating to goods in India.
- **GI tag is valid for 10 years** following which it can be renewed.

Source: DH

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