

Vishwa Sutra Initiative

April 21, 2026 • vajiramandravi.com



Vishwa Sutra Initiative Latest News

Recently, the Ministry of Textiles has launched an initiative called 'Vishwa Sutra – Weaves of India for the World'.

About Vishwa Sutra Initiative

- It is an initiative of the **Office of the Development Commissioner** (Handlooms) in collaboration with the **National Institute of Fashion Technology**.
- **Aim:** It aims to **present Indian handlooms** in a contemporary **global design framework**.
- Under this initiative, **30 distinct handloom weaves** from across the country have been brought together, each representing a different state.
- These weaves have been creatively reinterpreted with design inspirations **drawn from 30 countries**, reflecting diverse cultures and modern fashion sensibilities.
- It also reflects the depth and continuity of India's handloom traditions—techniques preserved and refined across generations

- **Example: Odisha Ikat** with Greek forms, **Kanchipuram** with Norwegian lines, **Muga** with Egyptian elements, **Patola** with Spanish influences, and **Banarasi** with UAE-inspired ensembles.
- **Significance**
 - **Vocal for Local to Global:** It reflects the Government of India's commitment to transforming traditional industries into globally competitive sectors.
 - **5F framework:** It supports Farm to Fibre to Factory to Fashion to Foreign.

Source: News On Air

Source: <https://vajiramandravi.com/current-affairs/vishwa-sutra-initiative/>

© Vajiram & Ravi. For personal use only.